

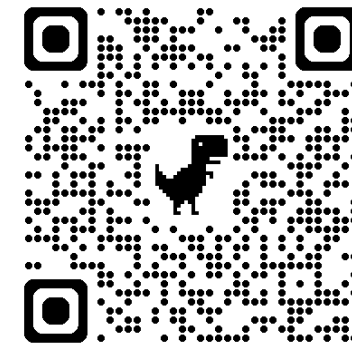
SUMMER TIME SKIN PROBLEMS OF HORSES

SOLHEDS

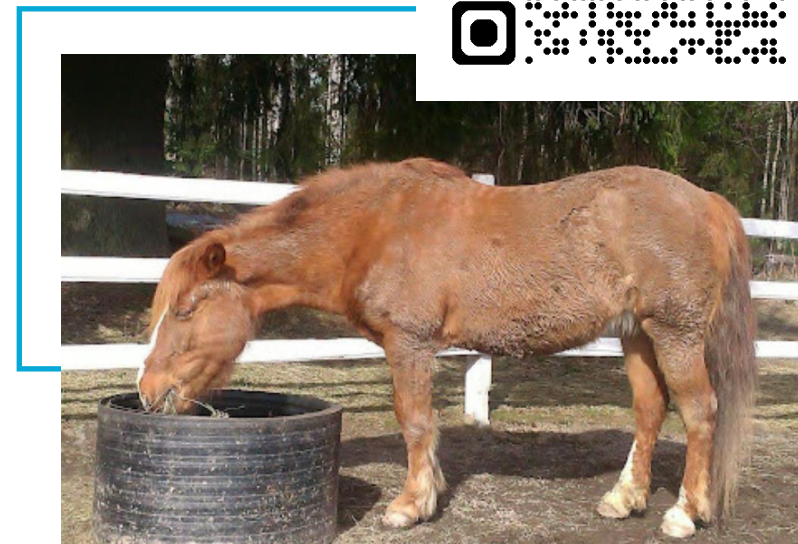
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PROVEN
EFFICIENT
NATURAL PRODUCT

SPRING ITCH - WASH

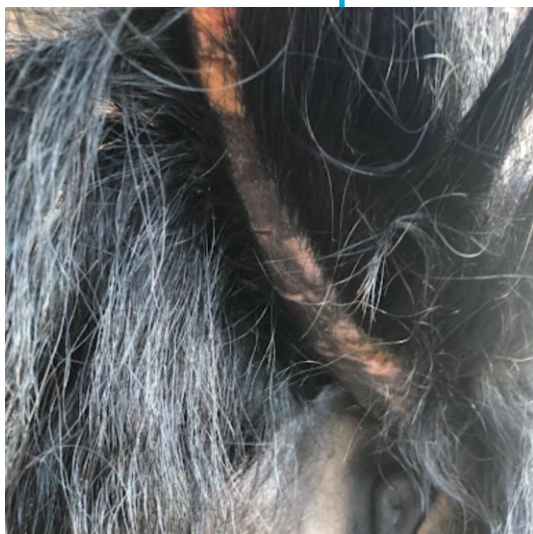


- Many horses use rug through the winter
- Skin partly "blocked" → itching and rubbing of the tail and mane root, dandruff, even "flakes" of dandruff ...
- Wash the symptomatic areas all the way to the skin
- Warm skin, often tail root, wash with skin friendly Derma1 Skin care shampoo
 - Wash the rest of the horse with Derma4 Gentle shampoo – leave for few minutes prior rinsing
- Washing helps to normalise the skin function



Wash the entire horse as soon as the weather allows. Avoid hard anionic/sulphate based washing agents

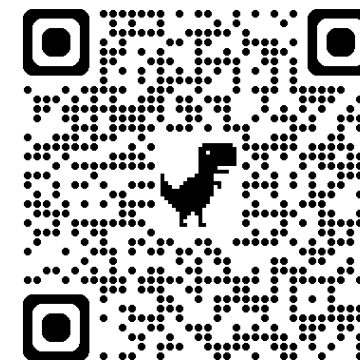
MARE'S TAIL IN HEAT



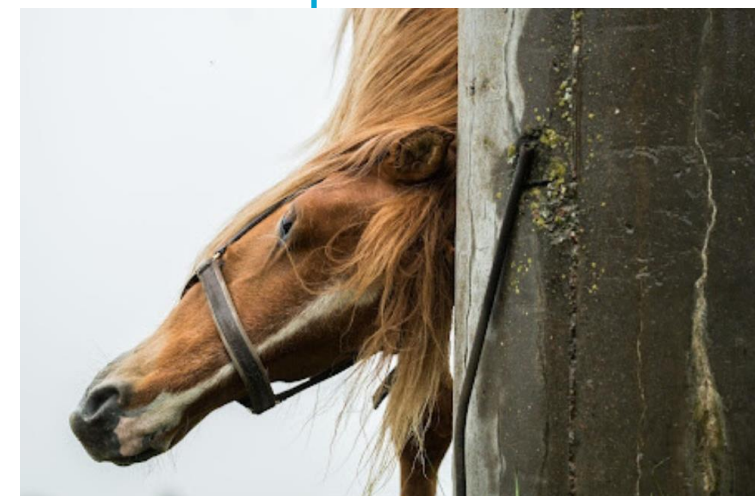
- First heat time may become strong in spring
- Root of the tail from the bottom gets inflamed
- Wash with Derma1 Skin care shampoo and apply Derma13 Zinc Solution on dry skin



TREATMENT OF SUMMER ECZEMA ALLERGIC SKIN



- 1) Avoid cause of the allergy
 - Environment, rugs, insect repellants
 - Nearly all SOLHEDS products are also insect repelling due to the strong odour
- 2) Good skin care
 - Hygiene, take care of the moisture balance, fatty acids
 - Derma1 Skin care shampoo & Derma2 Calming Serum & Derma11 Anti-itch
- 3) Treat the allergic inflammation
 - Anti-inflammatory treatment (cortisone, selected natural ingredients)
 - Derma2 Calming serum & Derma11 Anti-itch spray



Efficient and safe treatment of summer eczema is a combination of the above three steps. Together with your veterinarian you can best define safe and effective care for your horse.

TYPICAL MISTAKES IN THE TREATMENT OF SUMMER ECZEMA/SUMMER TIME ITCHING



Is it worth treating the skin???

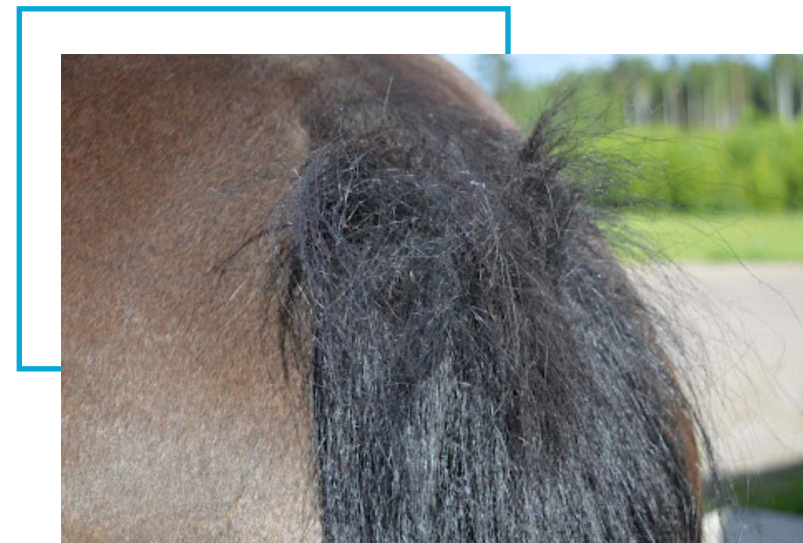
- The treatment is based solely on avoiding insects
- The treatment is not started early enough and it is not regular enough
- The treatment does not cover all symptomatic areas
 - Symptomatic areas without hairloss are not recognized
- Insufficient hygiene
- Care product does not reach the skin
 - Bad packaging
 - Thick ointment/cream/salva
- Treatment does not include anything anti-inflammatory

SOLHEDS HIGH PATIENT COMPLIANCE



INSECT PROBLEM

- Culicoides cause allergic reaction → itching (tail & mane)
 - Wash as needed (=skin damaged) with Derma1 Skin Care shampoo and apply Derma2 Calming serum/Derma11 Anti-Itch spray on dry skin
- Wash the sweaty horse with diluted mild Derma4 Gentle shampoo. One capful is sufficient in 10L water bucket. Sweaty horse lures insects.



GADFLY, HORSE FLY AND BLACK FLY BITES



- Gadflies "eat/bite" holes to skin, which can easily get infected.
- Wash daily with Derma1 shampoo and apply on "bite sites" Derma6 Wound Oil or Derma5 Germ Fighting cream



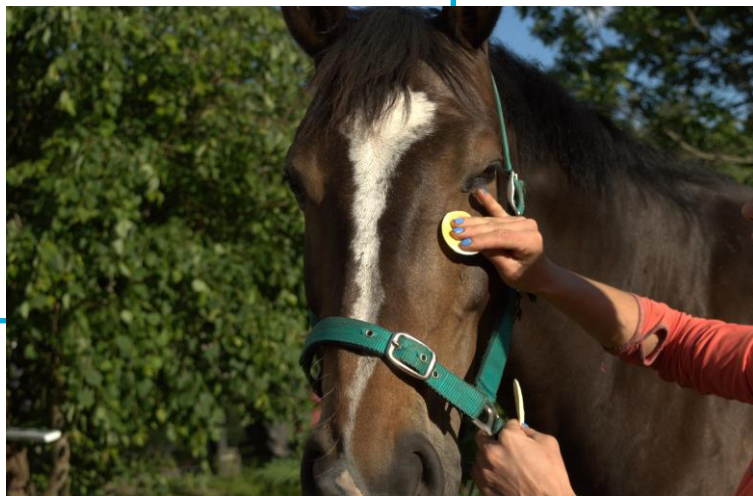
PREVENT SKIN PROBLEMS

- Wash stomach/teat/sheath area regularly once a week with Derma1 skin care shampoo and apply Derma2 calming seerum to relieve the itching.
- D1 +D2 care enables to prevent insect bite problem on the area.



Badly eaten hard skin with scabs use Derma5 Germ Fighting cream

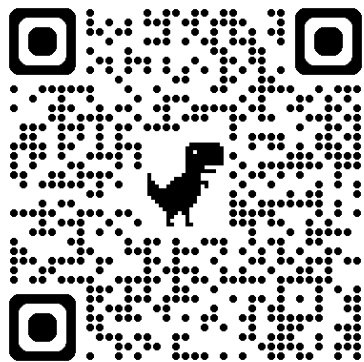
FLIES AND EYES WITH DISCHARGE



- Apply Derma6 Wound Oil on cotton ball and wipe away from the corner of the eye. Skin care around the eyes and repels insects



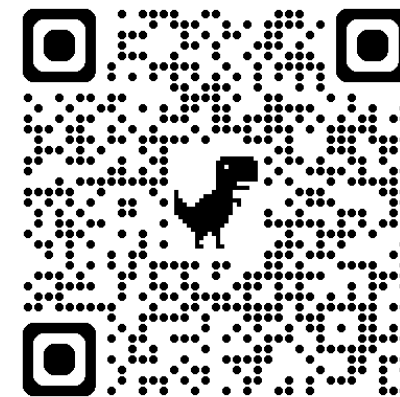
SUMMER TIME WOUNDS AND SCRAPES



- Keep clean by rinsing with cold water
- Non Sting antimicrobial Derma6 Wound oil keeps the wound clean, supports skin renewal, provides moisture and repel insects with its' strong long lasting odour



SUN PROTECTION



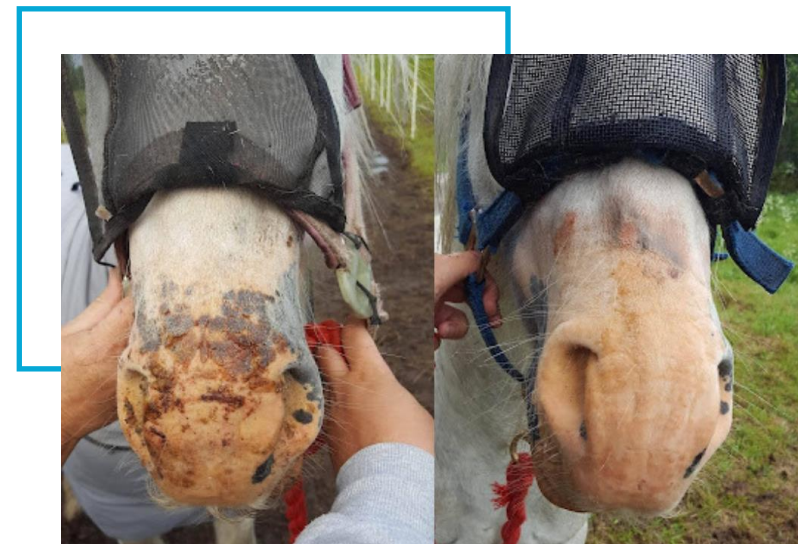
- Protect the skin in time
- Sun protection factor should be a
 - Waterproof Derma7 Sun Shield **SPF+40**
 - Long lasting & effective sun shield with after sun skin care in the same product
- Protect sun sensitive areas daily
 - Muzzle, pastern, brand marks
 - Larger areas → use protective rug
 - Provide place in shadow

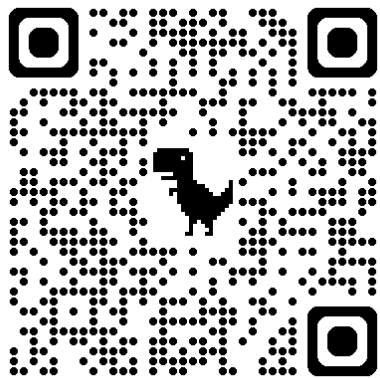
Protect the skin from the suns UV strays early and regularly

SUN BURNED SKIN

- Keep the skin clean
- Apply on burned dry skin Derma2 Calming Serum
 - On burned and peeling skin apply Derma5 Germ Fighting cream

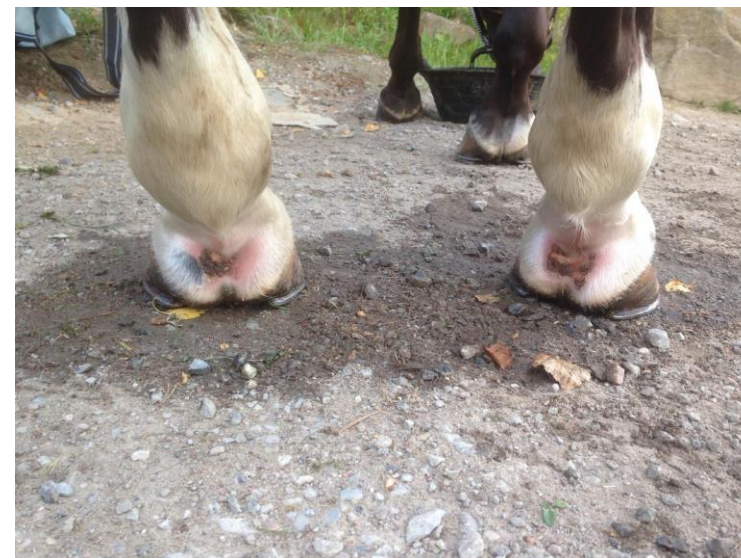
Burned skin is very sore. Differentiate sun sensitivity from traditional sun burned skin. One needs to find out what causes sun sensitivity (medicine, certain plants...)





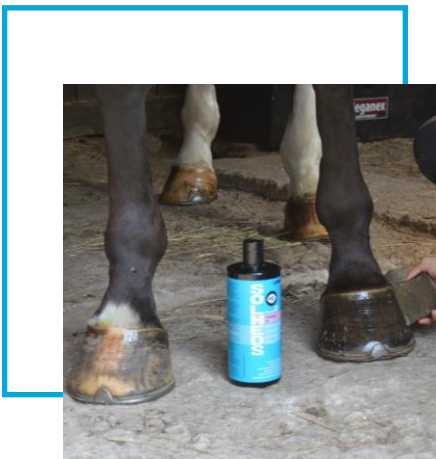
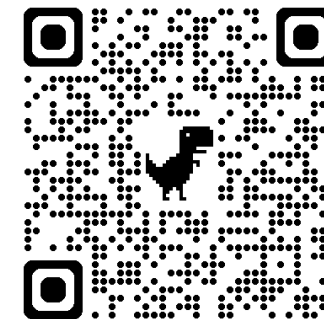
MUD FEVER IN SUMMER TIME

- Mud fever is a secondary infection. The common primary reason in summer time is a sun burned skin
- Wash the affected area with Derma1 Skin Care Shampoo. Apply on dry skin Derma5 Germ Fighting cream
- Protect the skin early, prior it gets burned with Derma7 Soothing Sun Shield



DRY HOT SUMMER

➔ DRY CRACKING OUTER WALL



1. Clean the hooves.

2. On very dry hooves massage Derma10 Heel balm on 1-2cm wide on coronet band.

3. Shake Derma12 bottle well and apply with sponge oil on hooves.

- D12 moisturises hooves without disturbing hooves own moisture balance. D12 oil leaves beautiful glance on hooves.

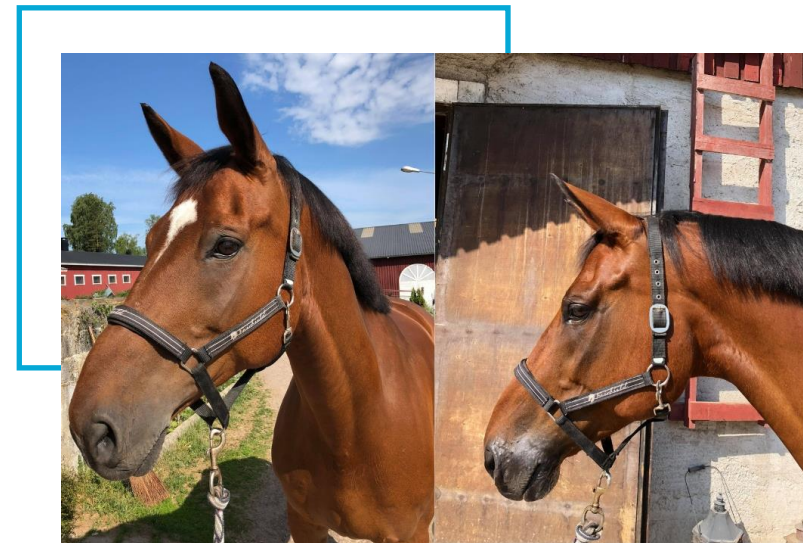
Packaging of Derma10 Heel Balm and Derma12 Finishing Oil prevents contaminating the products. No used or dirty brushes should be able to get inside the packaging. This maintains the product integrity

SKIN FRIENDLY SHINE

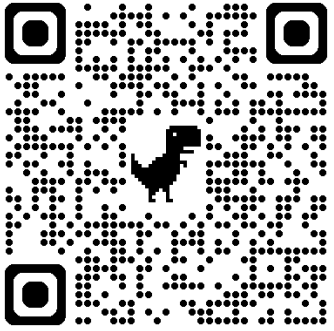
- Derma12 Finishing oil provides beautiful shine on muzzle and around the eyes.

1. Wipe/clean the area that is polished
2. Shake Derma12 oil properly and pour on on sponge/cloth little oil
3. Wipe the area with oil

Safe and skin friendly alternative for getting the horse in "show shape"



SHINE HORSE BY PROVIDING CARE FOR HAIR, TAIL AND MANE



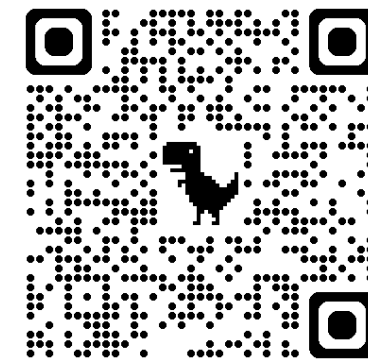
- Wash with Derma4 Gentle shampoo without drying the skin. Provides amazing shine
- Derma9 Luxury shine&care detangler provides beautiful shine and moisturises skin. Skin and hair care.
- NOTE! Prior using natural oils, wash off the silicone. Silicone forms plastic type unpenetrable surface around hair, Hindering any oils based products to absorb to the hair.
- Final touch and WOW-effect on mane and tale with Derma15 Lusterious conditioner. Intensive care for tail and mane, provides shine, volumen and helps in detangling tail and mane

Safe and skin caring alternative for getting show/competition look

SOLHEDS

PRODUCT SAFETY FIRST

- Knowhow on raw materials and on indications: skin and skin problems
 - Professional skills, qualifications and own product development
- Skinfriendly preservation, suitable even for cats
 - No parabens, tiazolines or benzoates
- No skin drying chemicals like ethanol
- Derma products do not need chemical warning signs
- Only analyzed and pure raw materials
- Minimized chemical burden on skin
- Holistic approach for caring skin damages
- Proper instructions for animal care keepers



Genuinely ecological choice – the entire operations of the company are based upon sustainable policy

SOLHEDS



THANK YOU

No withdrawal period under FEI
ingredient rules

SOLHEDS
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A SAFE AND EFFECTIVE CARE

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